



INDIA'S LARGEST STUDENT RUN HACKATHON

hackCBS 8.0

LEARN. TEACH. HACK. WIN



About SSCBS

Shaheed Sukhdev College of Business Studies (SSCBS), a leading institution at the University of Delhi, offers quality computer science, business, management, and finance education. Established in 1987, CBS has consistently excelled in academics and extracurricular activities. It is recognized as the top undergraduate business school in Asia. With diverse student societies representing the college globally, CBS promotes holistic development and allows students to pursue their passions. The dynamic curriculum equips students with the knowledge and skills for success in the global marketplace and all aspects of life.





About hackCBS

hackCBS, the premier and the largest student-run hackathon is back with an amplified vision and an unwavering commitment to empower aspiring developers in a way they have never experienced before. This exceptional event offers a one-of-a-kind platform for budding talents to transform their brilliant ideas into tangible realities.

hackCBS, the pioneering hackathon, started the trend of hackathons in India and has consistently received an overwhelming global response with over 19000+ registrations in previous editions. Join us in supporting hackCBS 8.0 to be part of this thriving community and shape the future of technology.





Our Journey

2018

The inaugural edition of hackCBS drew 1000+ registrations, 450+ participants, and prizes worth \$30,000.

2019

Edition 2.0 was a major success with 2000+ registrations, 950+ attendees, and \$40,000 worth of prizes.

2020

Despite COVID, our first online edition brought together 2000+ students from 260+ colleges with a \$50,000 prize pool keeping the spirit of innovation alive.

2021

Edition 4.0 drew 2500+ registrations and 1850+ teams, fueled by a \$55,000 prize pool and unmatched enthusiasm.

2024

The grandest yet, hackCBS 7.0 saw 4600+ registrations from hundreds of colleges, with a blazing \$150,000 prize pool.

2023

Edition 6.0 marked a milestone with 4000+ registrations, 500+ finalists, and an electrifying \$150,000 prize pool.

2022

With 3500+ registrations and 500+ participants, Edition 5.0 buzzed with energy, driven by an exciting \$100,000 prize pool.



Highlights

India's largest
student-run
hackathon

Asia Pacific's first
MLH member
hackathon

30K+ YouTube views

Participants from Tier 1
institutions like IIT,
DTU, NSUT etc

Past participants shining as
renowned community
leaders!

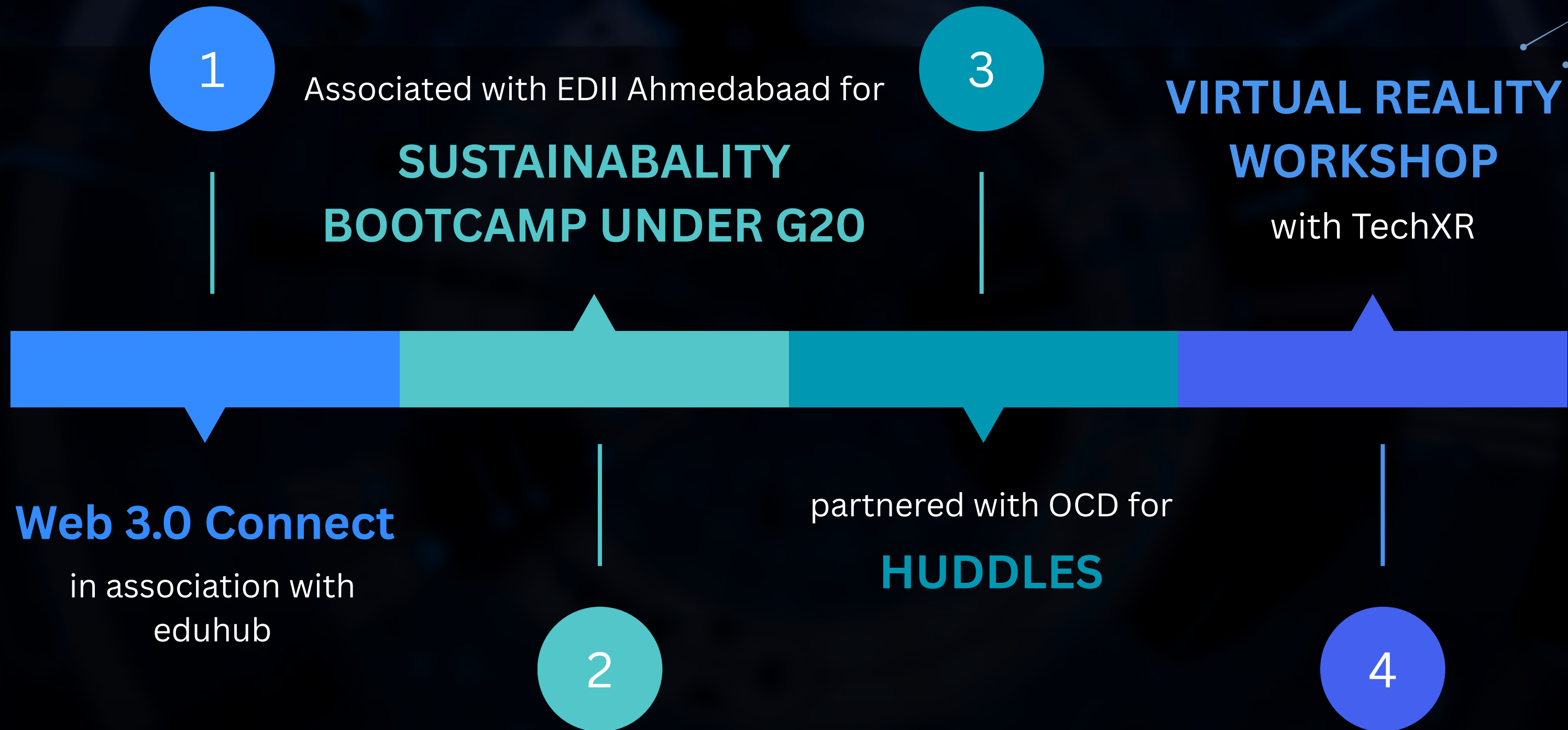
Speaker sessions from
Google, Microsoft,
Samsung, Polkadot, and
many more

Reach of 20+
countries and 750+
colleges

19000+ registrations
across editions



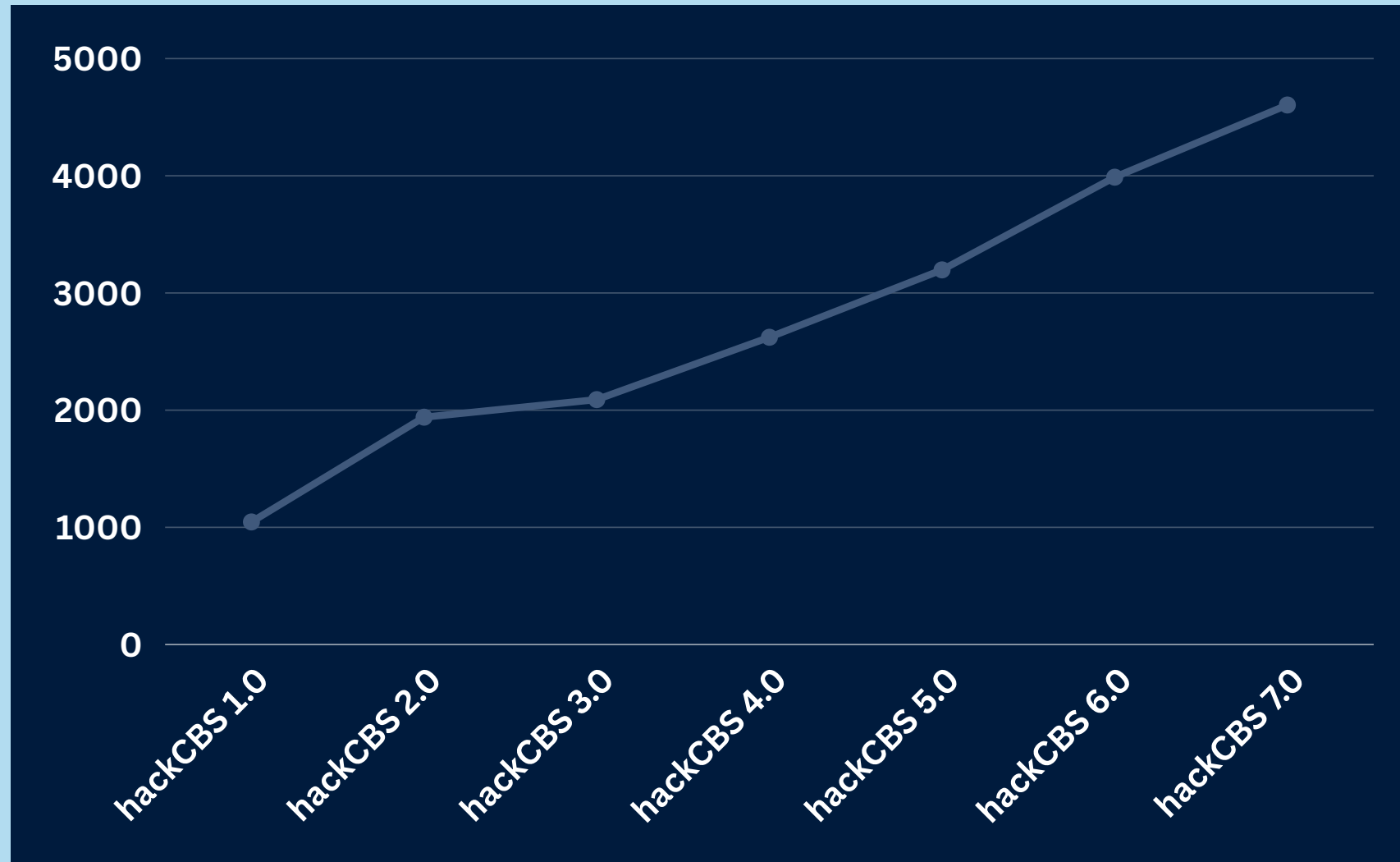
Community Initiatives



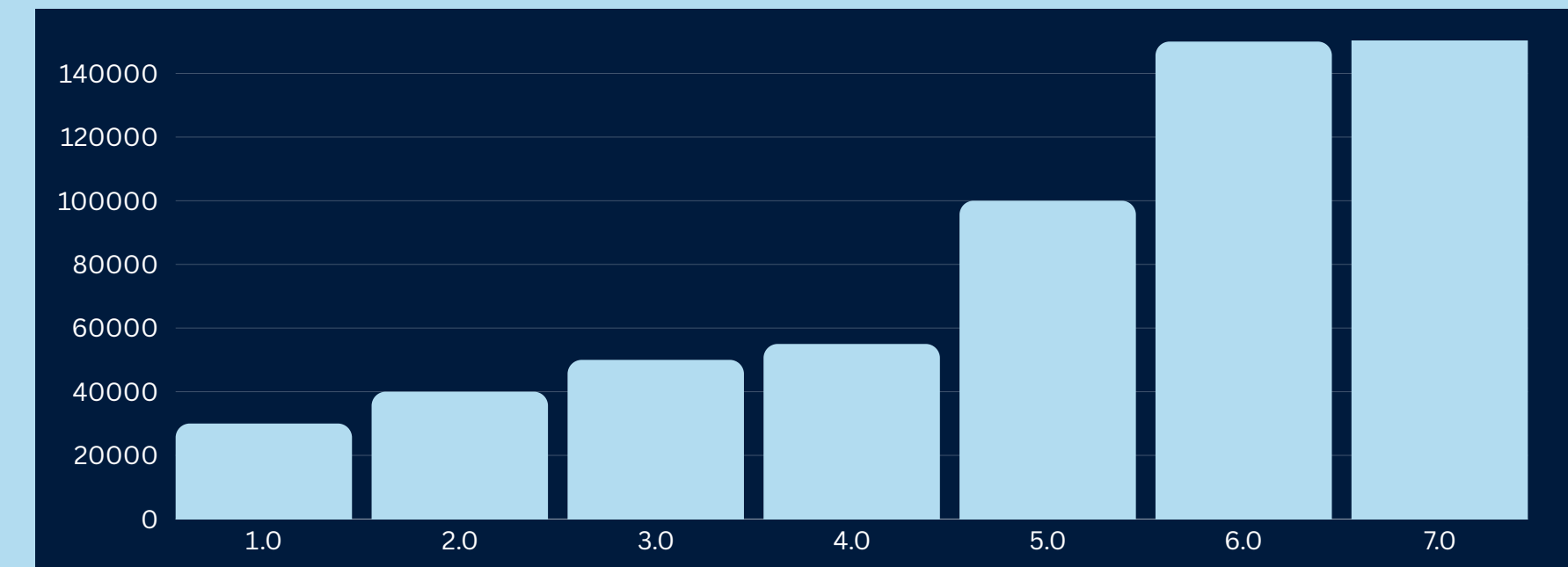
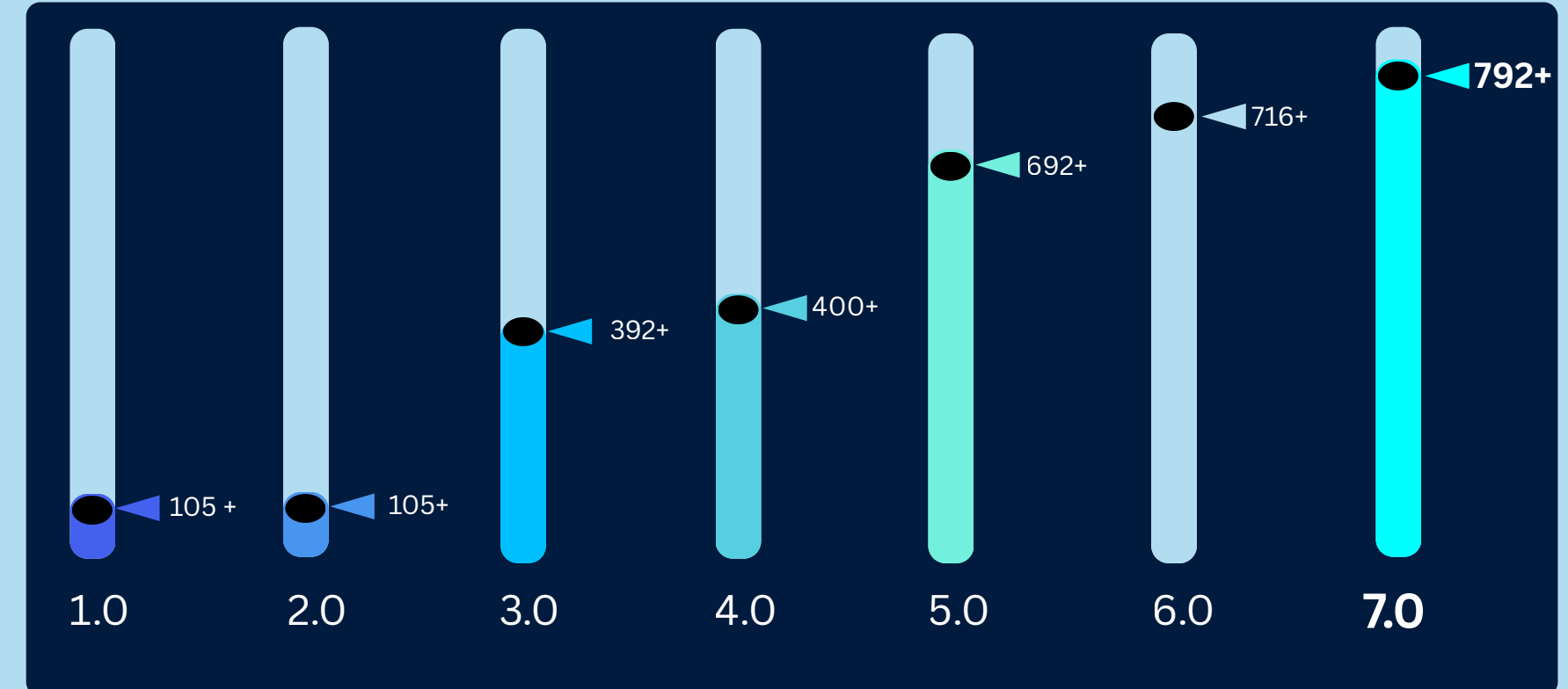


Our Legacy

Registrations



Colleges




Attendees

 5,128

Meals Distributed

 19,521

Coffee Cups

 26,283



Value For Sponsors

Amplify **brand visibility**. We serve as a strategic platform to decrease your customer acquisition cost.

Talent acquisition made easy. Have access to top tech talents for recruitments.

Access **advocates, trendsetters, and leaders** directly for early adoption and influence in recruitment

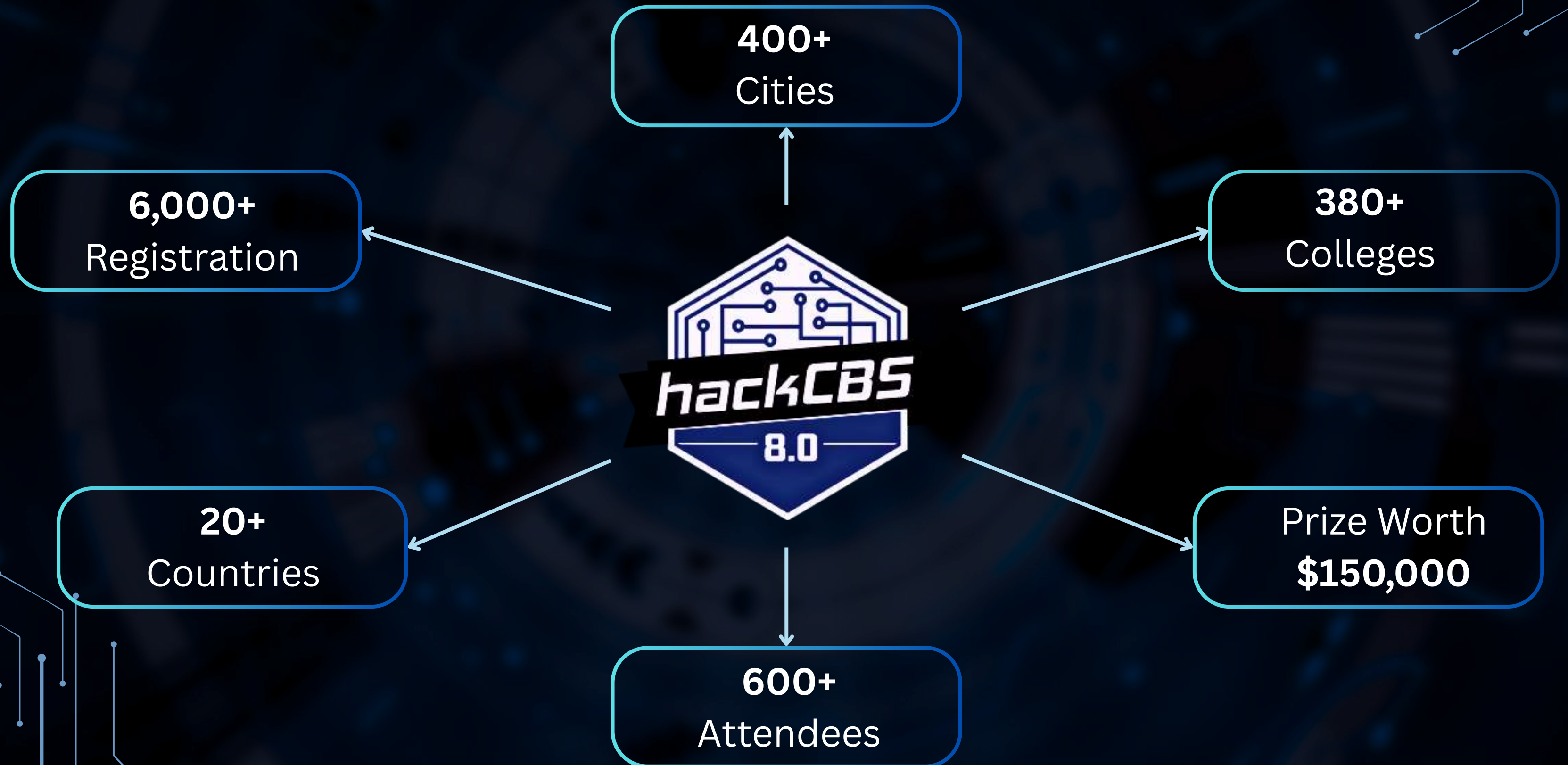
Access **detailed marketing intel**: demographics, themes, tech preferences, and market trends.

Foster thought leadership through carefully curated speaking events and interactive workshops.

Stimulate community dialogue. Organize meetups/ hackathons with our community support.



Proposed Outreach





Be The Sponsor

Title Sponsor
\$5000

Associate
Sponsor
\$3300

Gold
Sponsor
\$2500

Silver
Sponsor
\$1600

Bronze
Sponsor
\$800



Sponsorship Benefits

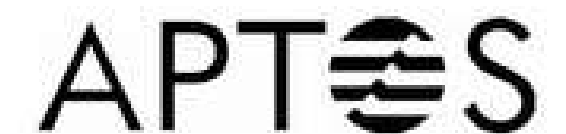
Deliverables	Title Sponsor	Associate Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Participants database	✓				
15 min slot in the opening ceremony	✓				
Exclusive logo on clothing apparel	✓				
Post event meetup and community support	✓	✓			
Featured problem statement	✓	✓			
Exclusive visibility of logo on banners	✓	✓			
Logo on lanyards	✓	✓			
Custom booth in hackathon	✓	✓			
1 hour offline workshop	✓	✓	✓		
Logo on standees	✓	✓	✓		



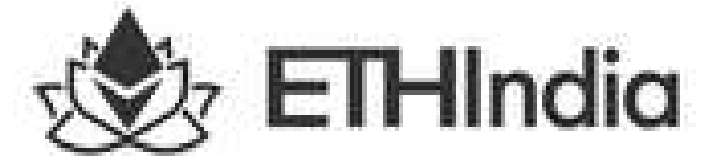
Sponsorship Benefits

Deliverables	Title Sponsor	Associate Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
In-person representative	✓	✓	✓		
One judge from the company	✓	✓	✓	✓	
Email newsletter shoutout	✓	✓	✓	✓	
One mentor from the company	✓	✓	✓	✓	✓
1 hr online workshop/webinar	✓	✓	✓	✓	✓
Logo on posters, banners	✓	✓	✓	✓	✓
Social media shoutout	✓	✓	✓	✓	✓
Logo on website	✓	✓	✓	✓	✓
Custom swags and goodies	✓	✓	✓	✓	✓

Past Sponsors



Past Sponsors



POSTMAN



Past Sponsors



Past Sponsors

techWolfram
Language™Airmeeetsticker muleechoAR1PasswordBuidlers
TribeFramerRosenfeldlinodeDigitalOceantaskadeCodeCraftersTezosSublime Textegghead.io

Past Sponsors





Contact us



sponsorships@hackcbs.tech



hackcbs.tech



Pulkit Lather
+91 9467825922

Harshit Malviya
+91 8273499942

