ABOUT SSCBS

Shaheed Sukhdev College of Business Studies (SSCBS), a leading institution at the University of Delhi, offers quality computer science, business, management, and finance education. Established in 1987, CBS has consistently excelled in academics and extracurricular activities. It is recognized as the top undergraduate business school in Asia.
With diverse student societies representing the college globally, CBS promotes holistic development and allows students to pursue their passions. The dynamic curriculum equips students with the knowledge and skills for success in the global marketplace and all aspects of life.

ABOUT hackCBS

hackCBS, the premier and the largest student-run hackathon is back with an amplified vision and an unwavering commitment to empower aspiring developers in a way they have never experienced before. This exceptional event offers a one-of-a-kind platform for budding talents to transform their brilliant ideas into tangible realities.

hackCBS, the pioneering hackathon, started the trend of hackathons in India and has consistently received an overwhelming global response with over 11000+ registrations in previous editions. Join us in supporting hackCBS 7.0 to be part of this thriving community and shape the future of technology.

HIGHLIGHTS

24K+ YouTube views

Asia Pacific's first MLH member hackathon

India's Biggest Student Run Hackathon

Participants from Tier 1 institutions like IIT, DTU, NSUT etc

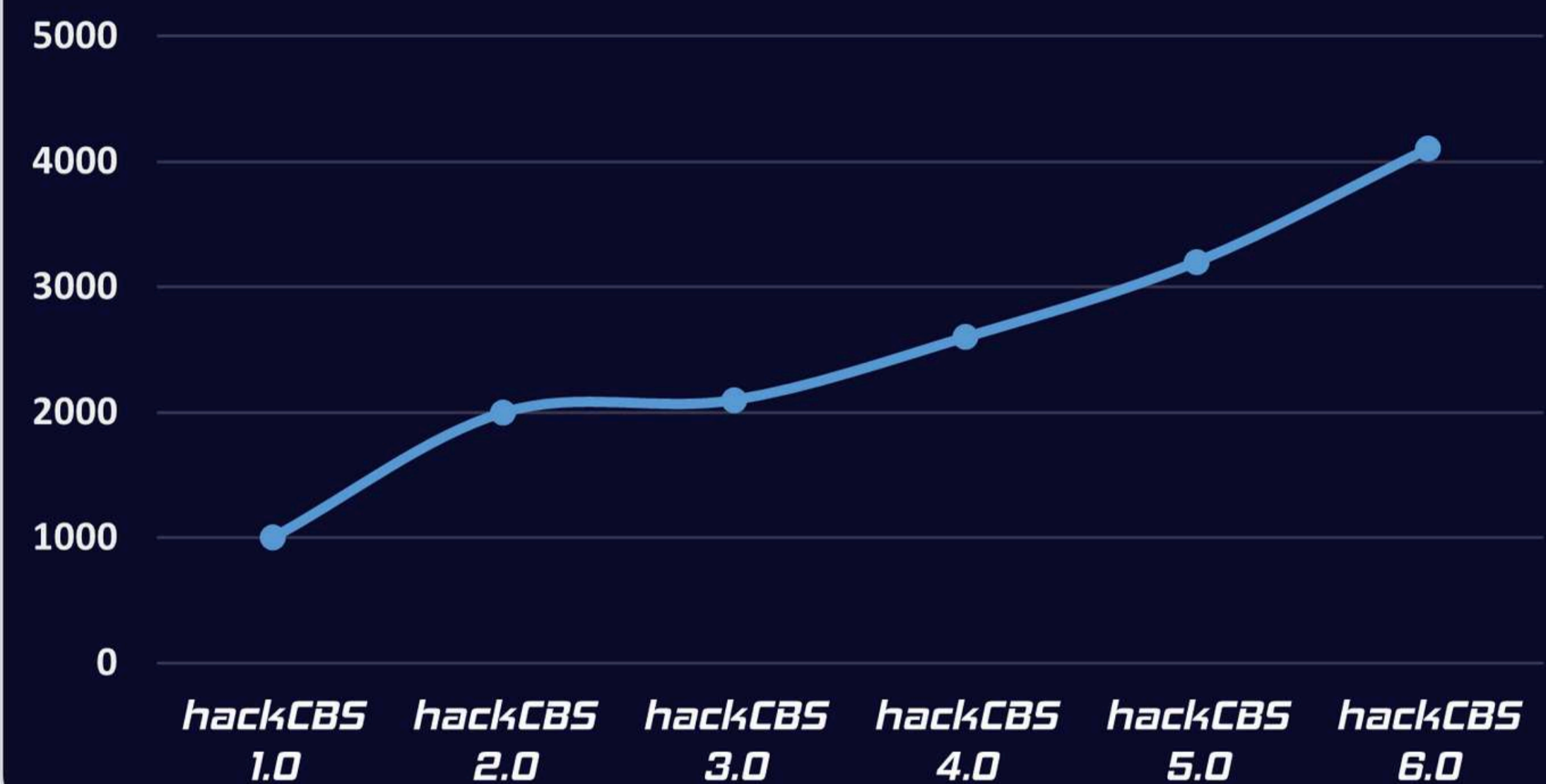Past participants shining as renowned community leaders!

Speaker sessions from Google, Microsoft, Samsung, Polkadot, and many more
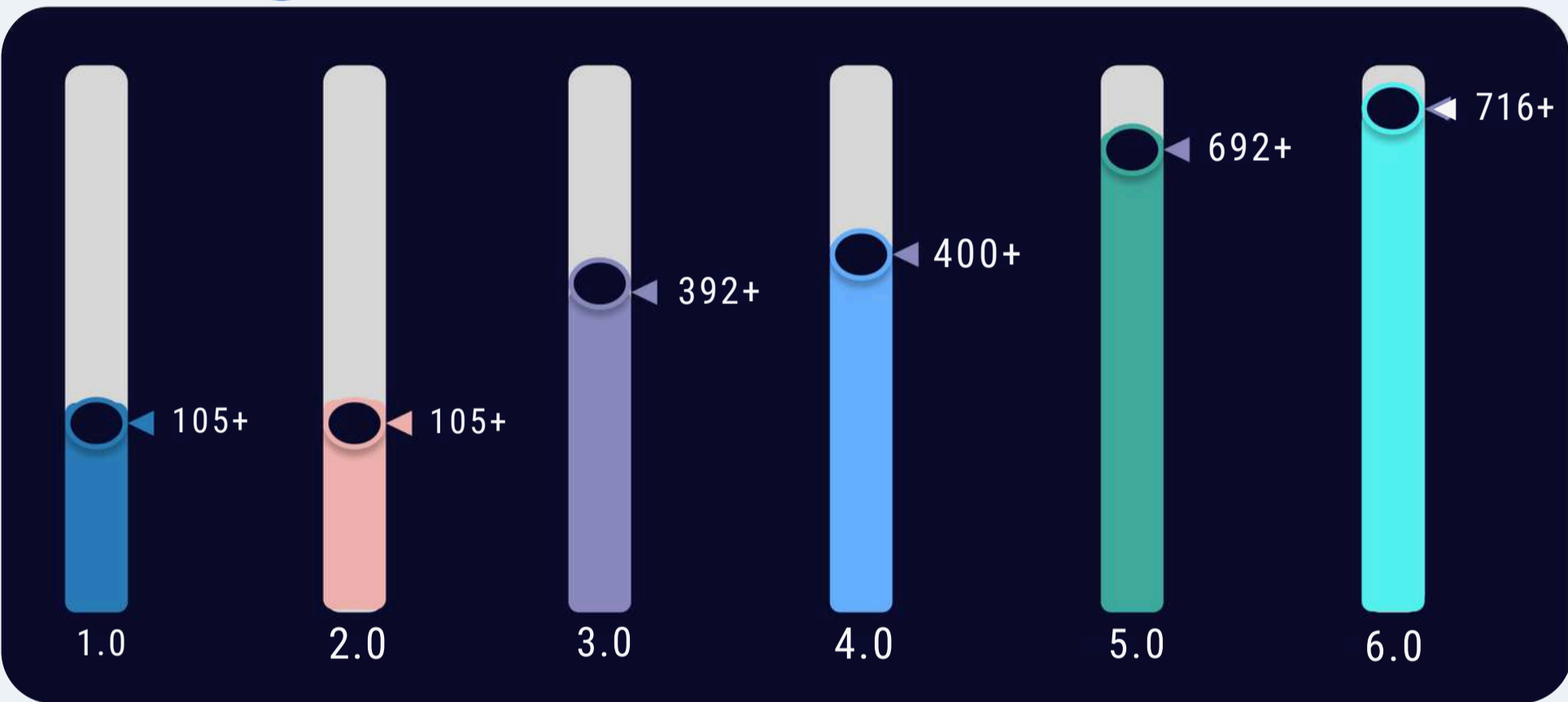
Reach of 20+ countries and 400+ colleges

4000+ registrations

Legacy of hackCBS

Registrations

	hackCBS 1.0	hackCBS 2.0	hackCBS 3.0	hackCBS 4.0	hackCBS 5.0	hackCBS 6.0
5000						
4000	1000	2000	2100	2600	3200	4100

Colleges

- 1.0 — 105+
- 2.0 — 105+
- 3.0 — 392+
- 4.0 — 400+
- 5.0 — 692+
- 6.0 — 716+

Prize Pool

hackCBS 1.0
Prize : $30,000

hackCBS 2.0
Prize : $40,000

hackCBS 3.0
Prize : $50,000

hackCBS 4.0
Prize : $55,000

hackCBS 5.0
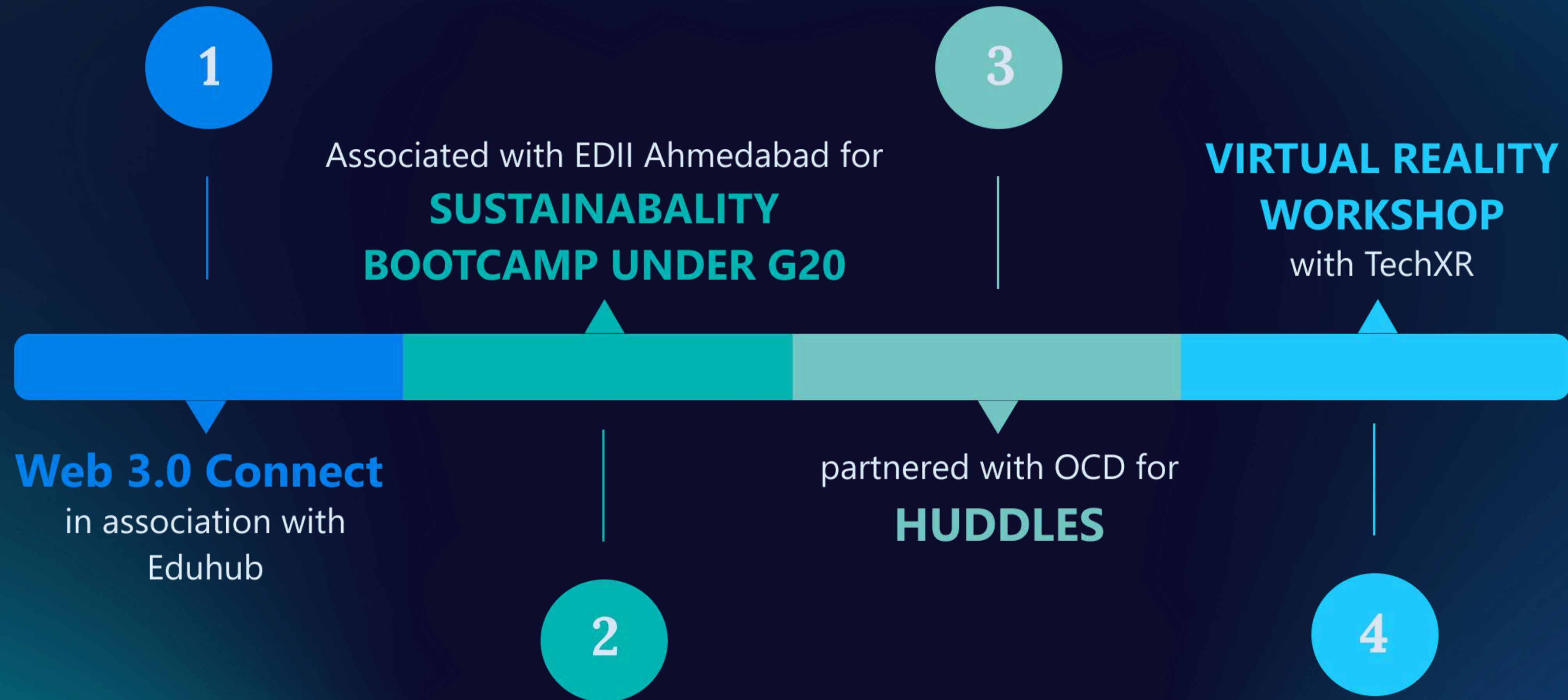Prize : $100,000

hackCBS 6.0
Prize : $150,000

Attendees
4,029

Meals Distributed
17,395

Coffee Cups
20,874

VALUE FOR SPONSORS

Amplify **brand visibility.** We serve as a strategic platform to decrease your customer acquisition cost.

Talent acquisition made easy. Have access to top tech talents for recruitments.

Access **advocates, trendsetters, and leaders** directly for early adoption and influence in recruitment.

Access **detailed marketing intel**: demographics, themes, tech preferences, and market trends.

Foster thought leadership through carefully curated speaking events and interactive workshops.

Stimulate community dialogue. Organize meetups/hackathons with our community support.

PROPOSED OUTREACH

4500+ Registrations

400+ Cities

350+ Colleges

Prizes worth $1,50,000

25+ Countries

600+ Attendees

hackCBS 7.0

SPONSORSHIP BENEFITS

Deliverables	Title Sponsor	Associate Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Participants database	✔				
15 min slot in the opening ceremony	✔				
Exclusive logo on clothing apparel	✔				
Post event meetup and community support	✔	✔			
Featured problem statement	✔	✔			
Exclusive visibility of logos on banners	✔	✔			
Logo on lanyards	✔	✔			
Custom booth in hackathon	✔	✔			
1 hour offline workshop	✔	✔	✔		
Logo on standees	✔	✔	✔		
In-person representative	✔	✔	✔		

SPONSORSHIP BENEFITS

Deliverables	Title Sponsor	Associate Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
One judge from company	✓	✓	✓	✓	
Email newsletter shoutout	✓	✓	✓	✓	
One mentor from the company	✓	✓	✓	✓	✓
1 hr online workshop/webinar	✓	✓	✓	✓	✓
Logos on posters, banners	✓	✓	✓	✓	✓
Social media shoutout	✓	✓	✓	✓	✓
Logo on website	✓	✓	✓	✓	✓
Custom swags and goodies	✓	✓	✓	✓	✓

PAST SPONSORS

Microsoft

aws

TON

orkes

GitHub

Polkadot.

Matic

Devfolio

DigitalOcean

logitech

JioSaavn

MLH
MAJOR LEAGUE HACKING
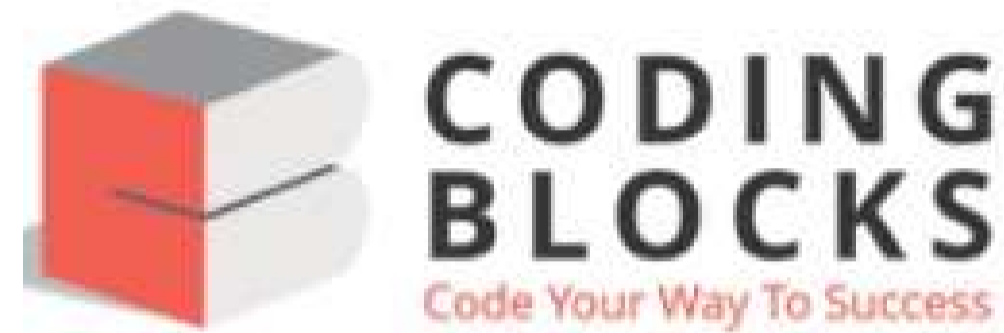
POSTMAN

.bubble

Coil

Bobble
FAN STORE
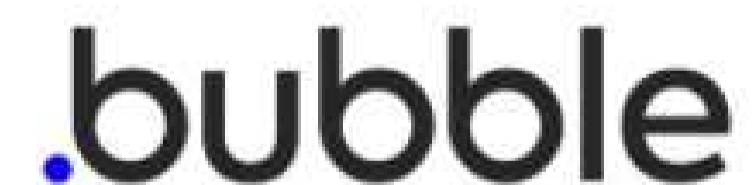
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