ABOUT SSCBS

Shaheed Sukhdev College of Business Studies (SSCBS), a leading institution at the University of Delhi, offers quality computer science, business, management, and finance education. Established in 1987, CBS has consistently excelled in academics and extracurricular activities. It is recognized as the top undergraduate business school in Asia.

With diverse student societies representing the college globally, CBS promotes holistic development and allows students to pursue their passions. The dynamic curriculum equips students with the knowledge and skills for success in the global marketplace and all aspects of life.

ABOUT hackCBS

hackCBS, the premier and the largest student-run hackathon is back with an amplified vision and an unwavering commitment to empower aspiring developers in a way they have never experienced before. This exceptional event offers a one-of-a-kind platform for budding talents to transform their brilliant ideas into tangible realities.

hackCBS, the pioneering hackathon, started the trend of hackathons in India and has consistently received an overwhelming global response with over 7100+ registrations in previous editions. Join us in supporting hackCBS 6.0 to be part of this thriving community and shape the future of technology.

HIGHLIGHTS

22K+ YouTube views

Asia Pacific's first MLH member hackathon

India's Biggest Student Run Hackathon

Participants from Tier 1 institutions like IIT, DTU,NSUT etc

Speaker sessions from Google, Microsoft, Samsung, Polkadot, and many more

Past participants shining as renowned community leaders!

Reach of 20+ countries and 400+ colleges

3211 registrations

HOW FAR WE HAVE COME!

20+
Countries

3211
Registrations

600+
Attendees

22K+
YT views

Prizes worth
$1,000,000

400+
Colleges
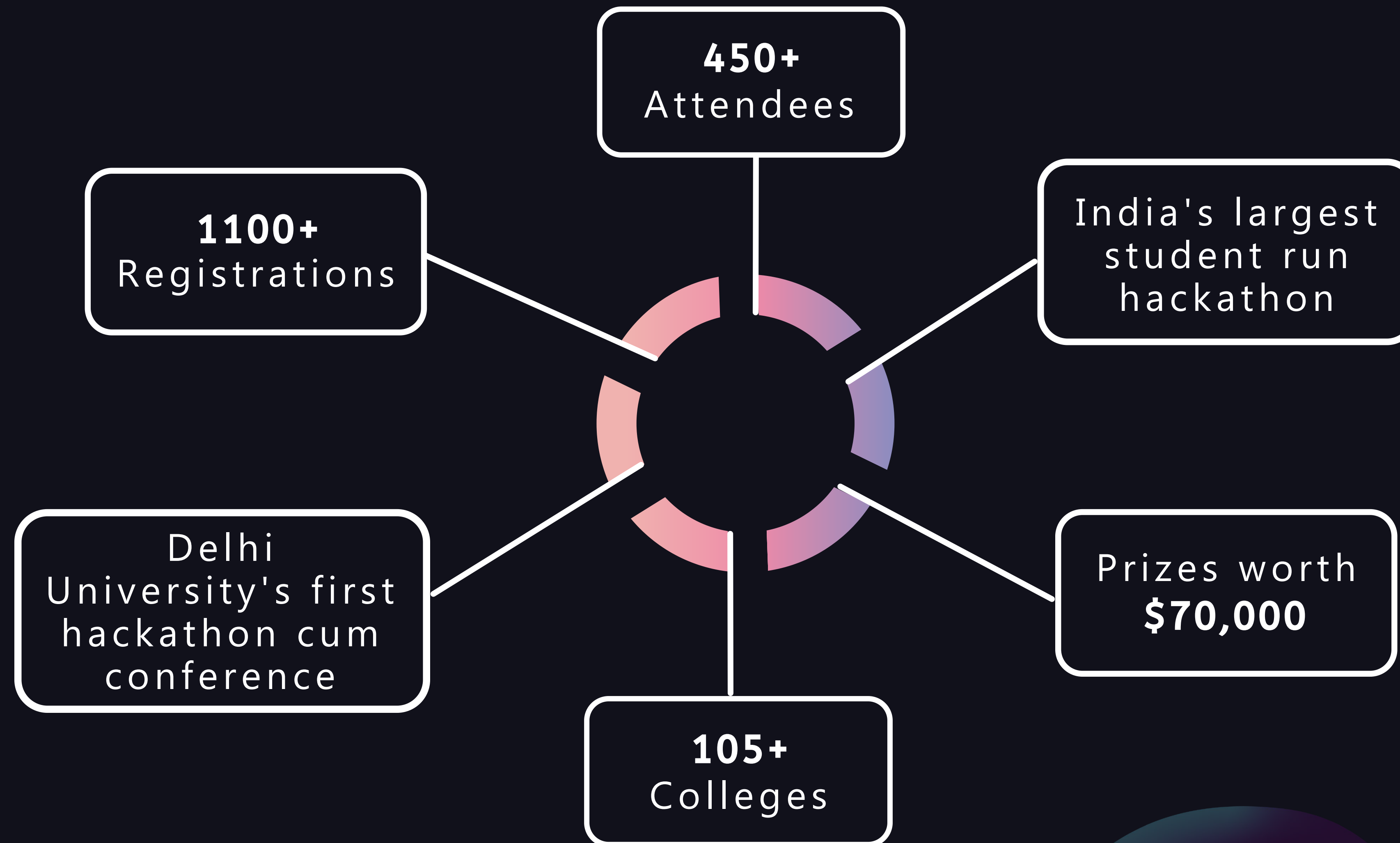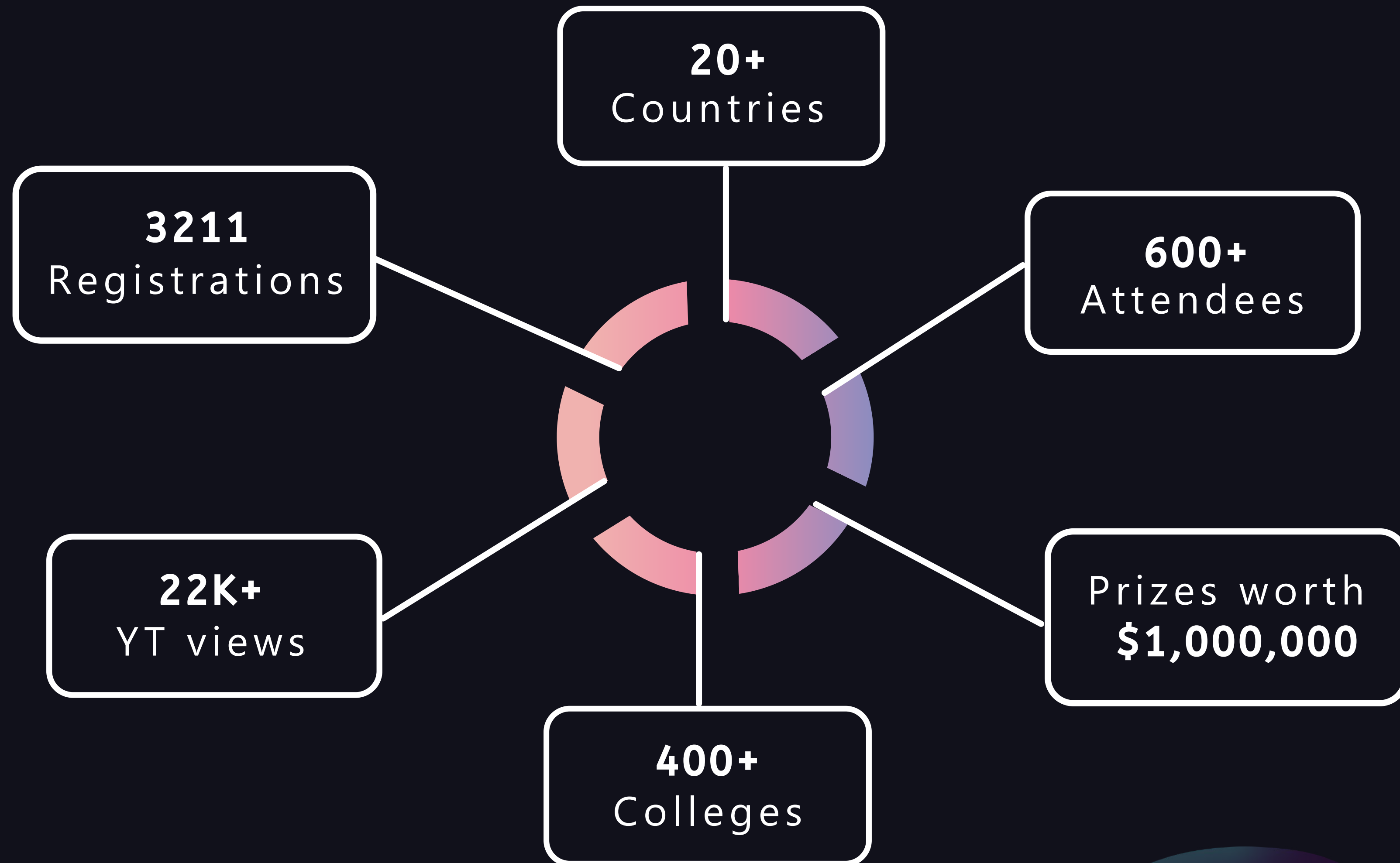
OUR PREVIOUS EDITIONS

Registrations ⓘ

■ Registration

4,000	
3,000	692+
2,000	
1,000	
0	

hackCBS 1.0 hackCBS 2.0 hackCBS 3.0 hackCBS 4.0 hackCBS 5.0

━━ Attendees
3,479

━━ Meals Distributed
17,395

━━ Coffee Cups
20,874

Colleges ···

692+

400+

392+

105+ 105+

1.0 2.0 3.0 4.0 5.0
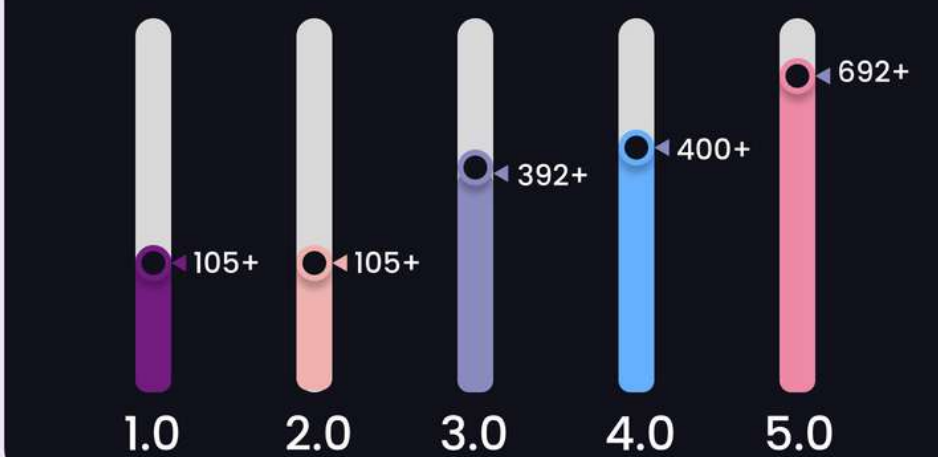
Prize Pool ···

hackCBS 1.0 ›
Prize : $30,000

hackCBS 2.0 ›
Prize : $40,000

hackCBS 3.0 ›
Prize : $50,000

hackCBS 4.0 ›
Prize : $55,000

hackCBS 5.0 ›
Prize : $100,000

COMMUNITY INITIATIVES

1

Associated with EDII Ahmedabad for
SUSTAINABALITY BOOTCAMP UNDER G20

3

VIRTUAL REALITY WORKSHOP
with TechXR

Web 3.0 Connect
in association with Eduhub

partnered with OCD for
HUDDLES

2

4

VALUE FOR SPONSORS

01 Amplify brand visibility. We serve as a strategic platform to decrease your customer acquisition cost.

02 Harness early adopter advocacy. Gain direct access to segment of enthusiasts who are trendsetters and opinion leaders within their networks.

03 Establish thought leadership through curated speaking engagements and engaging workshops.

04 Talent acquisition made easy. Have access to top tech talents for recruitments.

05 Actionable marketing intelligence. Access comprehensive data on participant demographics, themes, technology preferences, and market trends.

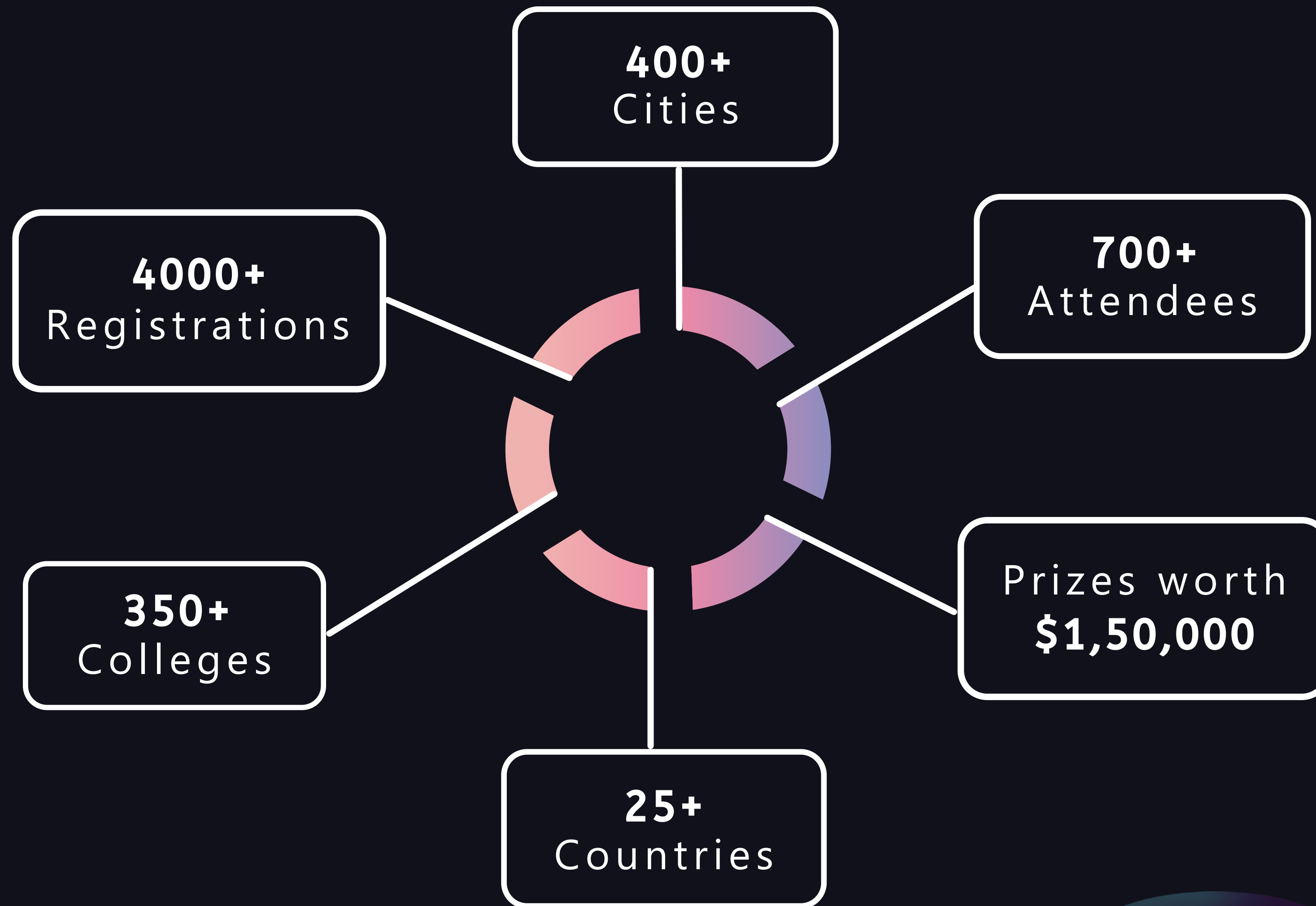**06** Stimulate community dialogue. Organize meetups/hackathons with our community support.

PROPOSED OUTREACH

BE A SPONSOR

Title Sponsor
$ 3500

Associate Sponsor
$ 2500

Gold Sponsor
$ 1700

Silver Sponsor
$ 1200

Bronze Sponsor
$ 700

SPONSORSHIP BENEFITS

Deliverables	Title Sponsor	Associate Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Participants database	✅				
15 min slot in the opening ceremony	✅				
Exclusive logo on clothing apparel	✅				
Post event meetup and community support	✅	✅			
Featured problem statement	✅	✅			
Exclusive visibility of logos on banners	✅	✅			
Logo on lanyards	✅	✅			
Custom booth in hackathon	✅	✅			
1 hour offline workshop	✅	✅	✅		
Logo on standees	✅	✅	✅		
In-person representative	✅	✅	✅		

SPONSORSHIP BENEFITS

Deliverables	Title Sponsor	Associate Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
One judge from company	✓	✓	✓	✓	
Email newsletter shoutout	✓	✓	✓	✓	
One mentor from the company	✓	✓	✓	✓	✓
1 hr online workshop/webinar	✓	✓	✓	✓	✓
Logos on posters, banners	✓	✓	✓	✓	✓
Social media shoutout	✓	✓	✓	✓	✓
Logo on website	✓	✓	✓	✓	✓
Custom swags and goodies	✓	✓	✓	✓	✓

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WOLFRAM

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BUGSEE

DigitalOcean

GUVI
tech deserves you

CODING BLOCKS
Code Your Way To Success

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1Password

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linode

Rosenfeld

CLERKY

Framer

Excelerate

taskade

GeeksforGeeks

Sublime Text

egghead.io

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GoDaddy

repl.it

Buidlers Tribe

Airmeet

stickermule

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